

THE DEVELOPMENT OF THE MILLCREEK TOWNSHIP

It seems to me that with the passage of the substitute HB 40 we have some time to combine the councils within the township and go to work creating a sense of community within the township. As well, we do need to educate the people within the township that they do belong to "Mill creek" and there is a benefit for them in living where they do.

SHORT TERM NEEDS:

1. **Identify the talking points that show the benefit of living within the township.**
2. **Organize the production of a newsletter that can be regularly mailed to the residents. "News Letter Ink" run by Sophie Bybee will d the newsletter for free! The township will have to pay for bulk mailing. Therefore, we need to develop the contents and style of the newsletter and do a fundraiser(s) to generate CASH, probably 10,000.00. I have some ideas.**
3. **Be aware that Holladay already has sufficient votes to annex a block of unincorporated Salt Lake County west of Highland Dr. We need to get a map of this area to see what its impact will be on township boundaries.**
4. **We can get good P/R within Holladay by helping with their water problem.**

LONG TERM TOWNSHIP DEVELOPMENT

(SUGGESTIONS FROM MAYOR CORROON BASED ON THE MODEL DEVELOPED IN THE AVENUES)

1. **Have a township day (need to develop a theme) that will be held in Sept. At this event, there will be entertainment, food, and booths featuring goods from businesses within the township.**
2. **This will probably be held in a park or street area that would be closed to vehicles. Need to have a place that offers sufficient parking. An inside event, remote as that seems, could be a possibility. Need to check with Farmers almanac to pick a rain free day.**
3. **The Chamber of commerce could facilitate the working with the businesses. It could be possible to charge booth rentals that could generate long term funds.**
4. **Develop a business directory that would be provided residents within the township. Businesses would be charged to be in the directory.**

5. **At the "Township Days" sell shirts or sweat shirts with the township on the shirt. A variation of this could be to do shirts in the schools in the township with mention of the township along with the school's name.**
6. **This is merely an overview. There are many details that would need to be worked out. Starting early will bring it off. Volunteers with skills yet to be identified need to be found and enlisted.**
7. **The avenues group who has such an event each year has in its bank account 45,000.00.**
8. **This approach is similar to Park City's art festival, Swiss Days or any other "day" event that is happening in the state. With vision and good help ours could be as good as any, don't you agree.**
9. **A multi-purpose facility to house the library, rec. center, senior center and meeting place is a topic for another day.**